

IEEE International Conference on Soft Robotics (RoboSoft) 2024

April 14-17, 2024 ▪ San Diego, CA USA

The **2024 IEEE International Conference on Soft Robotics** will take place April 14-17, 2024, San Diego, CA. This event is the only international conference focused on all aspects of soft robotics, and this will be the first time it takes place in-person in the US. Website: <https://softroboticsconference.org/>

The 2024 Organizing Committee **invites you to become a sponsor** at this exciting and high-profile event. RoboSoft has enhanced the visibility of the Soft Robotics community, attracting hundreds of interdisciplinary researchers from around the world. You will have the opportunity to showcase your products and services to more than 400 global engineering experts within the field of Soft Robotics.

Soft robotics leverages soft materials and deformable structures to create robots. Research on soft robotics offers the potential to advance both fundamental sciences and realize new technologies for industrial applications. In the spirit of the tight-knit interdisciplinary community that grew around soft robotics, RoboSoft serves as an exposition for recent progress in the field, as well as a discussion forum where new ideas and collaborations originate.

Please direct inquiries to sponsorship chairs: Jeffrey Lipton (j.lipton@northeastern.edu) & Rob Shepherd (rfs247@cornell.edu)

2024 ROBOSOFT SPONSORSHIP (& EXHIBIT) OPTIONS

PLATINUM SPONSOR

\$20,000

- Company logo and links on the official event website.
- Company logo on all event advertising (upon receipt of sponsorship payment).
- Prominent branding on signage at the event, in registration and exhibit areas.
- Five (5) complimentary registrations.
- Opportunity to include a marketing promotion/flyer (2 page) at registration.
- Exhibit space (10' x 10').
- 60 second video to be displayed on monitors during the conference.
- Opportunity to organize a ½ day workshop related to soft robotics (subject to review by conference organizers).

GOLD SPONSOR

\$15,000

- Company logo and links on the official event website.
- Company logo on all event advertising (upon receipt of sponsorship payment).
- Branding on signage at the event, in registration and exhibit areas.
- Two (2) complimentary registrations.
- Opportunity to include a marketing promotion/flyer (1 page) in registration packet.
- Exhibit space (10' x 10').
- Named Sponsor of the Conference Reception

SILVER SPONSOR

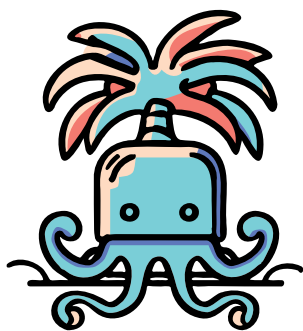
\$10,000

- Company logo and links on the official event website.
- Branding on signage at the event, in registration and exhibit areas.
- One (1) complimentary registration.
- Exhibit space (10' x 10').
- Named Sponsor of one Conference Coffee Break

BRONZE SPONSOR

\$5,000

- Company logo and links on the official event website.
- One (1) complimentary registration.
- Branding on signage at the event, in registration and exhibit areas.
- Exhibit space (10' x 10').



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STOP: IF YOU PREFER TO PAY ONLINE - CLICK [HERE](#) AND SELECT SPONSORSHIP PAYMENT

SPONSORSHIP APPLICATION AND CONTRACT

Please submit the completed form by email to: e.dolan@ieee.org

Or by postal mail to: Attn: IEEE MCE ROBOSOFT 2024, 445 Hoes Lane, Piscataway, NJ 08854 (attn: Erin Dolan)

Company Name: _____ Phone: _____

Contact: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Website: _____

SPONSORSHIP SELECTION

	Quantity	Price	Subtotal
<input type="checkbox"/> Platinum Sponsorship		\$20,000	
<input type="checkbox"/> Gold Sponsorship		\$15,000	
<input type="checkbox"/> Silver Sponsorship		\$10,000	
<input type="checkbox"/> Bronze Sponsorship		\$5,000	
		TOTAL	
Will you be Exhibiting Too?	One 10' x 10'	Included	<input type="checkbox"/> Yes <input type="checkbox"/> No

PAYMENT INFORMATION

Visa Mastercard American Express Check

Name on Credit Card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Mailing Address Associated with Card: _____

AUTHORIZATION: I am authorized by my company to contract for exhibit space at the 2024 IEEE International Conference on Soft Robotics as indicated above. I have carefully read and accept the information and conditions contained herein.

Print Name: _____ Date: _____

Signature: _____ Title: _____

Terms & Conditions noted on following page

2024 ROBOSOFT EXHIBIT /SPONSORSHIP REGULATIONS AND CONDITIONS

1.Contract

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of booths assigned by 2024 IEEE International Conference on Soft Robotics hereby referred to as ROBOSOFT, constitute a valid and binding contract.

2.Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark, fax or email date. ROBOSOFT will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payment must be received prior to show opening. Conference Name and Year assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of ROBOSOFT management. ROBOSOFT management reserves the right to reassign Exhibitor space or to modify floor plan for overall benefit of the show.

3.Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of IEEE/MCE.

4.Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show Price per 6' booth in an 10x10 space for pop-up and/a tabletop booth includes: Exhibit space, draped table with chair. Ballroom will be carpeted and cleaned daily (Electrical is not included).

5.Payment Requirements and Cancellation Charges

Booth payment in full is due by February 1, 2024.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Space reductions are considered cancellations and may be subject to cancellation fees.

On or before March 1, 2024, 50% of total booth/sponsorship cost will be refunded. On or after March 2, 2024 refunds will NOT be permitted.

It is understood that ROBOSOFT reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the event that the premise in which the ROBOSOFT Show is conducted shall become, in the sole discretion of ROBOSOFT, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control ROBOSOFT, this agreement may be terminated by ROBOSOFT. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should ROBOSOFT terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that ROBOSOFT may, after computing the total amount of ROBOSOFT cost and expenses in connection with its preparation for and conducting of the ROBOSOFT Show, (including a

reasonable reserve for claims and other contingencies Space reductions are considered cancellations and may be subject to cancellation fees.

6.Exhibit Booth Manning and Dismantling Schedule

A representative must be at the exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after Wednesday, 17 April 2024 at 12:00pm. Move-out must be completed by Wednesday, 17 April 2024 at 5:00pm. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after , 17 April 2024 at 7:00pm will be charged for the materials' removal. Failure to observe this rule, including early dismantling, will result in a \$500 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at future conferences sponsored by the RAS Society.

7.Loss or Damage

Exhibitor agrees that ROBOSOFT shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, ROBOSOFT from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives.

Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8.Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9.Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10.Unions

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the Show Facility or with authorized contractors employed by ROBOSOFT.

11.Management

The Exhibitor further agrees that the conditions, rules and regulations of the ROBOSOFT management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.